

## Crosscurrents: Navigating Toward New Markets New Marketing Trends Resource List

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### Magazines:

craft magazine <http://www.craftzine.com/>  
make magazine <http://makezine.com/>  
venus magazine <http://www.venuszine.com/>  
bust magazine <http://www.bust.com/index.php>  
readymade magazine <http://readymademag.com/>  
dwell magazine - <http://www.dwell.com/>  
lucky magazine - <http://www.luckymag.com/>  
adorn magazine – <http://www.adornmag.com/>

### Indie craft shows and festivals:

the handmade market - <http://www.thehandmademarket.com/>  
art vs. craft - <http://www.artvscraft.com/>  
handmade arcade - <http://www.handmadearcade.com/>  
crafty wonderland - <http://www.craftywonderland.com/>  
diy trunk show - <http://www.diytrunkshow.com/>  
craftland - <http://www.craftlandshow.com/>  
maven urban design & craft fair -  
<http://www.mavenfair.typepad.com/>  
no-coast craft-o-rama - <http://www.nocoastcraft.com/>  
felt club holiday show - <http://feltclub.com/>  
indie craft experience - <http://www.ice-atlanta.com/>  
stitch - <http://www.stitchaustin.com/>  
crafty bastards - <http://www.myspace.com/craftybastardwcp>  
bust's holiday craftacular - <http://www.bust.com/craftacular/>  
urban craft uprising - <http://www.urbancraftuprising.com/>  
bazaar bizarre - <http://www.bazaarbizarre.org/>  
thread - <http://www.threadshow.com/>  
feria urbana - <http://www.feriaurbanasf.com/>  
fashion co-op <http://www.fashioncoop.com/>  
bumbershoot indie market - <http://www.bumbershoot.org/market.htm>  
maker faire - <http://makerfaire.com/>  
hand born - <http://www.handborn.com/>  
I heart rummage - <http://www.iheartindie.com/>

### Printing Business Cards and Postcards:

moo – <http://www.moo.com/>  
printing for less - <http://www.printingforless.com/>  
overnight prints - <http://www.overnightprints.com/>  
modern postcard - <http://www.modernpostcard.com/>

### Indie, DIY (do it yourself) and more:

<http://diycityguides.ning.com/>  
<http://www.rpscollective.com/new.php>  
<http://www.etsy.com/> -  
<http://www.etsy.com/community.php>  
<http://www.diything.com/>  
<http://indiefixx.com/>  
<http://www.craftrevolution.com/>  
<http://craftmafia.com/>  
<http://www.getcrafty.com/index.php>  
<http://www.indiefriendly.com/>  
<http://www.buyhandmade.org/>  
<http://www.craftster.org/forum/>

### Indie craft shows and festivals guides:

<http://www.indiecraftshows.com/>  
<http://www.indiecraftfairguide.com/>

### Online groups, photo sharing, and online promotion:

<http://www.flickr.com/>  
<http://www.facebook.com/>  
<http://www.myspace.com/>  
<http://www.trunkt.org/>  
<http://www.stylehive.com/>  
<http://www.portfolios.com/>  
<http://issuu.com/>  
<http://www.stylehive.com/>

### blogs:

<http://www.designspongeonline.com/>  
[http://extremecraft.typepad.com/extreme\\_craft/](http://extremecraft.typepad.com/extreme_craft/)  
<http://www.hobbyprincess.com/>

Contact: [amy@amytavern.com](mailto:amy@amytavern.com)

NOTE: These are not complete lists. Be sure to check out the links on each site to lead you to more information.