



FOUNDED 1969

2008 Pre-Conference Program Professional Development Seminar



Crosscurrents: Navigating Toward New Markets Navigating the Web 2.0 presented by Megan Auman

Increasing your web presence in 10 simples steps

1. **Look & learn.**
2. **Start your own.**
3. **Post often.**
4. **Take interesting pictures.**
5. **Post about and link to other blogs and artists.**
6. **Use tags effectively.**
7. **Provide opportunities to buy.**
8. **Participate in the community.**
9. **Promote (online and off).**
10. **Limit your time online.**

Resources

blogger.com – free blog hosting
typepad.com – blog hosting services
sitemeter.com – track your site views
flickr.com – online photo-sharing
youtube.com – online video-sharing
etsy.com – online marketplace
etsytools.com - resources for Etsy sellers
etsywiki.com – resources for Etsy sellers
en.dawanda.com – online marketplace
smashingdarling.com – online marketplace

Blogs

designspongeonline.com
extremecraft.com
dearada.typepad.com
18kt.blogspot.com
conceptualmetalsmithing.com
glassfiction.blogspot.com
bloesem.blogs.com
sprayglue.blogspot.com
poppytalk.blogspot.com
webforjewelers.blogspot.com
abigailpercy.blogspot.com
meganauman.blogspot.com
imogene.org/blog
coreyackelmire.blogspot.com
theartescapeplan.com
midgesmind.blogspot.com

For more information contact Megan Auman at:

webforjewelers.wikispaces.com

meganauman.com

email at: meauman@yahoo.com

PDS Professional Development Seminar The PDS (organized by Harriete Estel Berman, Andy Cooperman & Don Friedlich) is designed to offer information vital to establishing and maintaining a career. Conference Registration is not required to attend the PDS.

